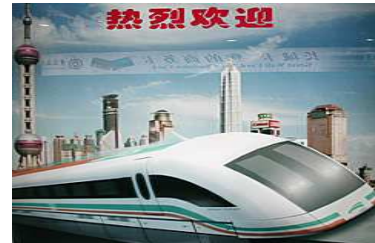


Delegation Visit to Shanghai, China

Welcome to the program in Shanghai, 20. -22. May 2010!

We are met at the Pudong international airport and will be transported by the world's fastest airport train from airport to Longyan Road station in Pudong. The train goes from 0 - 200 km hour at 2 minutes and has a top speed of 431 km/hr. It uses 7 minutes on the route. At Longyan Road station, a bus waits to take us to the hotel.



We are staying at the **Radisson Shanghai New World Hotel** in the centre of the city. <http://www.radisson.com/hotels/chnsgnhw> The Radisson Hotel Shanghai New World is a 5-star deluxe hotel in Shanghai. The Hotel is centrally located near the famous Nanjing Road shopping mall opposite People's Park and directly above the People's Park subway station. We start with a lunch and program information, as rooms are unlikely to be ready for check-in until around two o'clock. Free time until afternoon program starts.



Hotel amenities include five food and beverage outlets, banquet facilities, satellite television, spa, swimming pool, Fitness Centre and much more. With its unique 208 meter tower that features a revolving restaurant and sky bar, this hotel in Shanghai is an icon in the city's skyline.

Shanghai is the largest city in China, and one of the largest metropolitan areas in the world, with over 20 million people. Located on China's central eastern coast just at the mouth of the Yangtze River, the city was originally a fishing and textiles town. However, Shanghai grew to importance in the 19th century and the city flourished as a centre of commerce between east and west, and became a multinational hub of finance and business by the 1930s.

The economic reforms in China resulted in intense re-development in Shanghai. The city is a tourist destination renowned for its historical landmarks such as the Bund and City God Temple, its modern and ever-expanding Pudong skyline including the Oriental Pearl Tower. Today, Shanghai has gained its new reputation as a cosmopolitan centre of culture and design and is the largest centre of commerce and finance in mainland China. Shanghai is described as the "showpiece" of the world's fastest-growing major economy.



Afternoon program starts at 17:00.

Representatives from the Stavanger-based companies Helen & Hard and Melvær & Lien, who won the contract for the design and content of the Norwegian Pavilion, will present the idea and



concept of the Norwegian Pavilion as an introduction to the Pavilion visit on Saturday.

Innovation Norway's local representative will give an introduction to the business perspectives of the region and the chairman of the Norwegian Business Association in Shanghai will present their activities and Norwegian presence in Shanghai.

The arrival day concludes with a buffet dinner with the Norwegian Business Association in Shanghai.

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China Summit

Friday 21st May is devoted to China Summit Business meeting and a visit to the Norwegian Pavilion.

China is the largest country in East Asia and the most populous in the world with over 1.3 billion people, approximately one-fifth of the world's population. Since the introduction of market-based economic reforms in 1978, China has become one of the world's fastest growing economies, the world's second largest exporter and the third largest importer of goods. China is currently the largest producer of most commodities

Since 2006, the Bergen Region held annual business terms, **China Summit**, between the business community in Bergen Region and China, alternately in Bergen, Norway and Beijing and Shanghai, China. This year's event will be held in Shanghai, with a portfolio of interesting speakers from both Chinese and Norwegian side. The Summit covers topics such as:

- China's role in the new world economy
- China's climate challenges
- China as a maritime nation and China's shipbuilding industry
- Oil, gas and renewable energy
- Business Cooperation between Norway and China

Among the speakers are executives from companies such as TTS, Statoil and Det Norske Veritas, WikborgRein and DnBNOR. The event, which will take place at the office complex of Det Norske Veritas, will provide a good opportunity for networking and development of the contact network between the Chinese participants and the Norwegian delegation members.

After the business session, there will be a barbeque in the garden area of Det Norske Veritas which will provide good opportunities to mingle with Norwegian and Chinese participants. The Norwegian band Real Ones will give a concert during this event.

After the garden party, the delegation will be taken by bus back to the hotel, with options to drop of at shopping areas close to the hotel. Shopping guides will be available at the buses.

The EXPO Day

World Exhibition EXPO 2010 opens 1 May and lasts for six months. So far, 192 nations and 50 international organizations represented. It is expected between 70 and 100 million visitors. The motto of this exhibition is *Better City, Better Life* and the city's relationship with nature in and around the city. The exhibition World EXPO 2010 is expected to be history-making platform for cultural and technological exchanges.



The delegation will be taken to the EXPO area by bus. The delegation will have the opportunity to select between a series of pre-organised tours to different parts of the many pavilions. The delegation will meet at the Norwegian pavilion for a joint lunch. Norway's spectacular pavilion is built of wood and the Norwegian slogan is "Norway Powered by Nature". The Pavilion will be presented by Innovation Norway and a guided tour of the pavilion will be given. A bus will return to the hotel at 16:00, however, delegates are free to continue exploring the EXPO area on their own.

The Shanghai program will be concluded by an informal dinner at a local restaurant.

Delegation Visit to Shanghai, China

Thursday 20.05	Shanghai Program	
~ 12:00	Arrival at hotel	Radisson Shanghai New World Hotel
~ 12:00 – ~ 14:00	<ul style="list-style-type: none"> - Welcome to Shanghai - China and Korea: A historical look at the modern countries' economic and cultural influence regionally and globally. -Lunch - Program Briefing - Practical information <p>Mr. Harald Finnvik, Greater Stavanger Mr. Torbjørn Torsvik, Bergen Chamber of Commerce and Industry Mr. Joon Hetland, Project Advisor, Innovation Norway in China and Korea</p>	Separate room at hotel
~ 14:00	Check-in	
~ 14:00 – 17:00	At own disposal	
17:00 – 18:00	<p>Presentation of the Norwegian Pavilion at EXPO 2010. Design and content.</p> <p>Representatives from Team Helen & Hard (Helen & Hard Architects and Melvær & Lien Idé-entreprenør)</p>	Hotel meeting room
18:00 – 18:30	<p>China and the Shanghai Region – an economic outlook</p> <p>Perspectives for Norwegian businesses</p> <p>Ms. Ann Elin Hatrem, Manager Innovation Norway, Shanghai</p>	Hotel meeting room
18:30 – 19:00	<p>The Norwegian Business Association in Shanghai</p> <p>President of NBASH, Mr. Geir Swiggum</p>	http://www.nbash.com/
19:00 – 20:00	Apéritif	Hotel Ballroom
20:00 – 22:00	<p>Buffet Dinner with the Norwegian Business Association in Shanghai</p> <p>Host: Mayor of Stavanger</p> <p>Dinner speaker: Ambassador Svein Sæther</p>	Hotel Ballroom
Friday 21.05:	China Summit (the program is developed in cooperation with Chinese authorities and the final version with Chinese speakers tba)	
Morning	Departure from hotel to Veritas offices	Bus
09:00	Inauguration of China Summit by Chinese	

Delegation Visit to Shanghai, China

	and Norwegian authorities From Norway: Ambassador Svein Sæther Bergen Mayor Gunnar Bakke	
	China's role in the world economy Professor Zhou Dunren, Fudan University Representatives from DnBNOR and China Export Import Bank (EXIMBANK)	
	Shipping/shipbuilding industry Representatives from China State Shipbuilding Corporation (CSSC) and President & CEO TTS Group, Johannes Neteland	
11.30	Light lunch and refreshments	
	Climate challenges Dr. Scient. Tore Furevik, Bjerknes Centre of Climate Research, Bergen Green Solutions for the Future Representative from Det Norske Veritas	
	Oil, gas, new energy Vice president for Marine Technology and Operations, Bjørn Kåre Viken, Statoil	
	Legal and cultural differences between Norway and China Geir Swiggum, Wikborg Rein	
	Q and A session, discussions	
15.00	Garden Barbeque Party Concert by the Norwegian group Real Ones	
18:00	Return to hotel	Bus
Evening	At own disposal for sightseeing, shopping, etc.	
Saturday 22.05:	EXPO 2010 day	
09:15	Departure for EXPO 2010	Bus Groups organised
	Guided tour at EXPO 2010 Tours organised according to topics	Information on groups and topics and booking to be given on arrival day
14:00	Lunch at the Norwegian pavilion	

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	Presentation of the Norwegian pavilion and guided tour of the pavilion Representatives from Innovation Norway			
16:00	Transport to hotel			Bus
16.30 – 19:00	At free disposal at EXPO			Individual return
19:00 – 20:30	Dinner at Chinese restaurant in the area			tbd
Sunday 23.05:	Busan	Ningbo	Dalian	Shanghai
Sunday to Tuesday	Separate program	Separate program	Separate program	Individual program