

Delegation Visit to Busan – South Korea

Welcome to the program in Busan, 23 - 25 May 2010!

We will arrive at the Gimhae International Airport (PUS) which is located approximately 22 km to the west of Busan city and taken to the hotel.

We are staying at the **Busan Lotte Hotel** which is a five star well equipped hotel located close to one of the largest shopping malls in the region. The hotel offers a variety of amenities, restaurants and services. More info: <http://www.lottehotelbusan.co.kr/> After check-in, the delegates will be taken to a typical Korean barbecue, or *gogi gui*, at a restaurant close to the hotel.



Busan is South Korea's second largest city after Seoul, with a population of around 3.6 million. It is the largest port city in South Korea and the fifth largest port in the world. The city is located on the southeast tip of the Korean Peninsula and faces the busy Korea Strait.



Busan is a centre for international conventions in Korea and is pursuing a large number of multi-skyscraper projects, including the 510 m Lotte Super Tower, which is aiming at becoming the world's third tallest building.

Busan is the international business centre in the south, and many international companies have their Korea headquarters here. Many Norwegian maritime companies are located in Busan, serving the marine business in the region. Huge Korean shipyards like Samsung Heavy Industries, Daewoo Shipbuilding & Marine Engineering Co. and Hyundai Heavy Industries are located in neighbouring cities Opko and Ulsan respectively.



The program includes a meeting with The Norwegian Business Association of Korea. NBA aims at making the cooperation within the Norwegian Business community more formal and creates a representative body serving Norwegian business interests in Korea. The members of the NBA are mainly maritime industry companies and shipping companies. http://norwayportal.mfa.no/en/Norway---the-official-site-in-Korea/News_and_events/koreanorway/business/

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There is a Norwegian Consulate in Busan. The Norwegian ambassador to South Korea, Mr. Didrik Tønseth will join us for the meeting and the dinner on the 23rd of May.

On Monday the delegation will be taken to the world's largest shipyard, Hyundai Heavy Industries situated in Ulsan, 1,5 hrs drive from Busan. The Group's Shipbuilding Division is the world's number one shipbuilder and the yard stretches over four kilometres along the coast along the Mipo Bay at Ulsan. It has seven large dry dock facilities and constitutes 15% of the global shipbuilding capacity.

http://english.hhi.co.kr/contact/site_map.asp



Through its 40% ownership in Deepsea Metro Ltd, Odfjell Drilling is building two ultra-deepwater drillships at the Hyundai Heavy Industries. The first drillship is planned to be delivered May 2011. A visit to the Hyundai yard, presentation of the yard and of Odfjell Drilling and their new building program in South Korea is followed by tour of the enormous complex. Hyundai Heavy Industries recently also won the contract for building the FPSO for the Goliath oil field, operated by ENI Norge.



On the same day, Odfjell Drilling has a naming ceremony of the drilling rig Deepsea Stavanger at the Daewoo shipyard in Okpo, south of Busan. The delegation will meet with the Naming Ceremony Delegation in Busan in the evening.

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Busan Program		
Delegation-leader:	Mayor Leif Johan Sevland, Stavanger	
Sunday 23.05:	Travel day to Busan	
08:30	Departure from hotel to Pudong airport, Shanghai	Bus
11:00	Departure for Busan	Korean Air KE0876
13:40 – 14:30	Arrival at Gimhae International Airport, Busan Transport to the hotel	Bus
	Check-in at the hotel	Hotel Lotte Busan
15:30	Barbeque lunch. Korean barbecue or <i>gogi gui</i> refers to the local method of grilling all types of meat.	A Korean restaurant close to the hotel
	Time at own disposal	
18:30	Presentation of the Norwegian Business Association in Korea. Steinar Forberg, Chairman of The Norwegian Business Association of Korea.	Hotel Lotte Busan
19:30	Dinner with Norwegian Business Association of Korea and local Busan members. Dinner speaker: Ambassador Didrik Tønseth, Norwegian Embassy, Seoul	Hotel Lotte Busan
Monday 24.05:	Visit to shipyards	
07:45	Main delegation: Departure for Ulsan for a visit to Hyundai Heavy Industries Shipyard facilities.	~ 09:30 <u>Invited guests only:</u> Departure for Okpo for Naming Ceremony of Deepsea Stavanger at Daeewo shipyard
09:30 – 10:00	Presentation of Odfjell Drilling Company and the company's new building activities at the Daeewo and Hyundai shipyards in Korea. Representative from Odfjell Drilling	Hyundai Hotel, Ulsan
10:00 – 10:30	Presentation of Hyundai Heavy Industries Co. Ltd. (Ulsan) industrial complex at Ulsan Representative from Hyundai Heavy Industries http://english.hhi.co.kr/business/shipbuilding.asp	
10.30 – 10:45	Preparation for shipyard tour	

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10:45 – 12:30	Hyundai Heavy Industries Shipyard Tour	Bus
12:30 – 13.30	Lunch at Hyundai Heavy Industries	Hyundai Hotel, Ulsan
13:30 – 14.00	Presentation of business opportunities in Korea and business practices in Korea Reidar Grevskott, Commercial Counsellor Innovation Norway, Seoul	Hyundai Hotel, Ulsan
14:00 – 14.30	Questions & Answers & Summaries	
14:30	Return to Busan	Bus
~ 16:15	Arrival at hotel in Busan	Hotel Lotte Busan
	At own disposal	
19:00	Dinner on the occasion of the Naming Ceremony of the new drilling rig <i>Deepsea Stavanger</i> Hosted by Odfjell Drilling	Hotel Westin Chosun Hotel
Tuesday 25.05:	Departure day	
07:30	Transport from the Hotel Lotte to Gimhae International Airport, Busan	Bus
10:35 – 17:50	Departure for Munich	LH0719
19:05 – 20:10	Departure for Frankfurt	LH0983
	Join the main delegation arriving from Shanghai	
21:30/35 – 23:30/35	Departure for Bergen/Stavanger	LH3128/LH3162