



Eirik R. Frisvold



Enabling smarter investing

# Overview:

- **Originally:** Serial entrepreneurs with successful exit and desire to utilize big data, quant methodology and AI to manage own assets after experiencing the wealth management industry
- **Today:** Fintech company boasting a strong team with deep expertise within business scaling, quantitative investing, trading, technology and AI.

## FOR BANKS

- Custom AI powered robo engine for banks enabling savings advice, pension & holistic advisory



## FOR FAMILY OFFICES AND HNWI:

- AI Alternative Investment Fund
- Deep Alpha decision support: Dashboards with factor tools, investment strategies, AI Macro economic allocation models and more



We believe in a future where  
asset management is  
automated and machine driven  
and we are working to lead the way



# The problem

We will double our number of employees in 2019



We spend too much time:

- Competing with other local Financial companies over the same, limited, AI / financial technology resources in Bergen.

# What kind of talents are we searching for?

- Data scientists / Machine learning
- Financial analysts (Quants)
- Backend & Frontend developers
- Developers (Python)
- Dev ops
- Technical project management

# Our challenges related to recruitment:

- 1) Ads are ineffective
- 2) Limited talent pool locally
- 3) Managing distributed teams & time zones
- 4) Growth constraints



# Wishlist

- A regional strategy and initiative for Bergen to become a hub for the best national & international talents within finance and technology
- For the cluster to take a prominent role in facilitating this through marketing & positioning
- Solve issues like: Housing, visas/applications, job matchings, relocating & more
- Work with local academia to develop programs that match the needs of the growth companies going forward



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